

# Tinnitus

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Technology products for  
you and your loved ones



AUDIBEL™

# What you should know about *tinnitus*

*Do you or someone you know suffer from constant “ringing in the ears”?*

Maybe it's not ringing exactly. Some people describe it as hissing, buzzing, whistling, roaring and even chirping. Whatever noise it is, the real issue is something called tinnitus.

Tinnitus (“TIN-a-tus” or “Tin-EYE-tus”) is the medical term for the sensation of hearing sound in your ears or head when no external sound is present.

The important thing to know is that tinnitus is not a condition or a disease. Instead, it's a symptom — typically of something bigger, like an ear infection, high blood pressure or, most commonly, hearing loss.



*It's also important to know that everyone's tinnitus is different, which is why finding relief has been so elusive — until now.*

## Quick tinnitus facts

- > Tinnitus is the number one disability for military veterans<sup>1</sup>
- > Tinnitus can occur at any age, and may begin suddenly or progress gradually
- > The most common causes of tinnitus are:
  - Noise exposure (e.g., from shooting or machines at work)
  - Aging
  - Head injury
  - Side effects from medication

# *Audibel* tinnitus technology *products*



## How it works

### *Forever changing the way people deal with tinnitus*

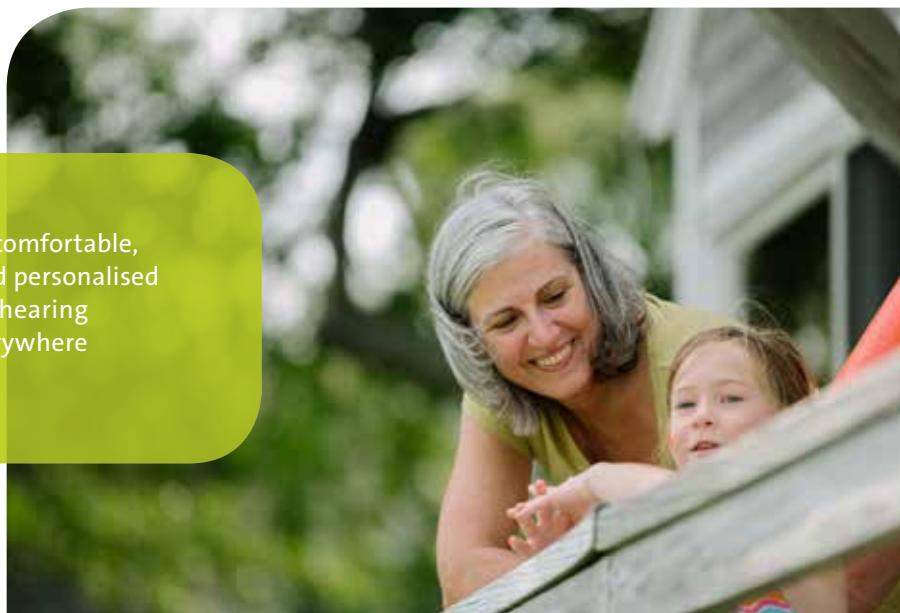
Audibel™, a leader in hearing health technology, has engineered tinnitus technology products designed to forever change the way people deal with ringing in the ears.

These small, comfortable in-ear devices are designed to deliver all-day relief from tinnitus.

***Audibel is  
the premier  
hearing  
solution  
provider***

When it comes to comfortable, great sounding and personalised solutions for their hearing needs, people everywhere ask for Audibel.

Using Audibel's patent-pending Multiflex Tinnitus Technology, Audibel tinnitus products create a customisable and comforting sound stimulus that you and your hearing professional can fine-tune to soothe the unique, irritating sounds you hear and take your focus off of it.



# Customisable to your unique tinnitus

***Audibel tinnitus technology  
products deliver personalised  
relief for each individual.***

Tinnitus affects every person differently. This includes how it sounds, how annoying it is, or how debilitating it can be.

Audibel tinnitus products tackle the subjective nature of tinnitus head-on. No other technology enables such unprecedented personalisation to counterbalance your unique tinnitus.



Control is key

Audibel tinnitus technology products use the precise measurements from your audiogram to create a relief stimulus customised specifically to you. From there, you and your hearing professional can fine-tune relief in two unique but important ways:

- 1. Your hearing professional can adjust sound frequency and modulation to better match your unique tinnitus.**
- 2. Audibel's proprietary SoundPoint tool lets you easily pinpoint your preferred sound settings, so your hearing professional can program them at the final fitting stage.**

*The result is personalised  
relief designed just for you!*

# Delivering the one thing every person with tinnitus wants: *relief*



You want

*Relief for ringing  
in the ears*

*Customisable  
tinnitus relief*

*Quick and  
easy control*

*Compatibility  
with multiple  
tinnitus protocols*

*A way to manage  
your tinnitus*

Audibel delivers

Tinnitus options designed for  
all-day relief

Multiflex Tinnitus Technology, which  
enables superior flexibility in fine-  
tuning a relieving sound stimulus

Easy volume and memory adjustments  
with the touch of a finger

Personalisation available to  
accommodate other protocols

Audibel's one-of-a-kind SoundPoint  
tool helps you identify and communicate  
precise sound preferences at the  
fitting stage

# Styles and colours



## AUDIBEL <sup>A4</sup> iQ

Introducing Audibel A4 iQ — our latest wireless hearing solution with Audibel's all-new Synergy platform. A4 iQ hearing aids are available in several discreet styles, a variety of colours and a rechargeable option.

### Colour guide



Custom products available in skin tone colours.



## INVISIBEL™ iQ [Synergy™]

When it comes to wanting the world's smallest, most comfortable hearing aids, you can count on Invisibel™ Synergy™ iQ — now available in both wired and wireless options. Choose from a variety of colours.

### Faceplate colour guide



# Styles and colours

(continued)



AUDIBEL <sup>A</sup><sub>4i</sub>™ iQ

With Audibel A4i™ iQ, our latest smartphone-compatible hearing aids, we can help you stay connected to the people and things you love most. Available in RIC 312 (Receiver-In-Canal), and RIC 13 styles and a variety of colours.

## Colour guide



Black



Slate



Sterling



Bright White  
with Sterling



Espresso



Bronze



Champagne



Black with  
Sterling



*Consult your hearing care  
professional to find out what  
tinnitus option is right for you.*

A woman with short, light-colored hair and glasses is smiling and carrying a young boy on her shoulders. The boy is laughing and pointing towards the camera. They are on a sandy beach with the ocean and rocks in the background.

Hearing technology plays a critical role in the overall satisfaction with your tinnitus product. That's why we strive to provide a comfortable listening experience in many types of environments.

At Audibel,  
we believe that to  
be fit to hear is to  
be fit for life.



## ***Made So the World May Hear***

Starkey Hearing Foundation has provided more than **1 million** hearing aids to people in need worldwide.



**100+**  
COUNTRIES



**MORE THAN  
1 MILLION  
PEOPLE IN NEED  
SERVED**



**COUNTLESS  
LIVES CHANGED**

Spread hope from ear to ear. To learn more or give the gift of hearing, visit [StarkeyHearingFoundation.org](http://StarkeyHearingFoundation.org).



[www.audibel.com](http://www.audibel.com)

<sup>1</sup>U.S. Department of Health & Human Services, National Institutes of Health, National Institute of Deafness and Other Communication Disorders. (2015). Tinnitus. National Institute on Deafness and Other Communication Disorders. Retrieved from: <http://www.nidcd.nih.gov/health/hearing/pages/tinnitus.aspx>

Individual results may vary.

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